



FOR IMMEDIATE RELEASE: Goal: 7,186 Teddy Bears While Celebrating Beauty in Life

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New York – October 9, 2018 – The Red Knights Motorcycle Club NY Ch. 26 and the Time to Play Foundation, in collaboration with LaLa's Flea Market, JVC Broadcasting, Our Place Newspapers, Special Olympics New York and other partners and local businesses, have set a goal to collect 7,186 stuffed animals - one for each child who receives toys through the Brookhaven Town Interface Program, to give them comfort during hard times. **We welcome any public or private organization who would like to collect stuffed animals to join us in reaching this goal.**

- **Why 7,186 bears?** In 2017, the Town of Brookhaven INTERFACE holiday program helped make the holiday happier for needy families across Brookhaven Town, giving toys to 7,186 children. We believe each of these children should have a bear or stuffed animal.
- **WHY A TEDDY BEAR:** *Our hospital emergency rooms & our ambulance crews started giving children a stuffed animal to hold on to so they wouldn't have as much fear when facing an injury or illness. Unfortunately, there are many children in our community who encounter life situations that, although a teddy bear can't fix, might give them a trusted companion to gain some comfort.*
- **Self-Expression: A Celebration of Beauty in Life:** This Teddy Bear Collection is being combined with a positive and proactive community empowerment event entitled: **Self-Expression: A Celebration of Beauty in Life**, to be held on November 10 at the Theatre at LaLa's, 1075 Portion Road, Farmingville. The event is a call for artists to display their art (all forms welcome), music, poetry, etc., to inspire others to shift their focus to the positive and possibilities and celebrate beauty in life.

This event is inspired by a goal of the Time to Play Foundation to encourage a shift in awareness and perspective towards that of the solution of life enjoyment. More information at www.timetoplay.com/november.

Admission is free and / or a teddy bear or other stuffed animal. Bear collection ends at the Red Knights Teddy Bear Motorcycle Ride on 11/18 at the Terryville Fire Department in Port Jefferson Station, NY.

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About Time to Play Foundation: The Time to Play Foundation is a not for profit 501c3 advocacy organization with the goal to enrich the lives of individual people and communities through an innovative and visible model - an approach that utilizes a unique application of positive psychology and focuses on prevention and the solution of life enjoyment.

The Foundation offers proactive and preventive resources, individual and community education programs, coaching, public awareness outreach activities, events and learning opportunities that further the goal of life enjoyment of an individual or community. **The Foundation's goal is proactive empowerment and to provide resources to for people to learn what they need to be happy, healthy, have money and a work life balance.** The Foundation's goal is to spark 1,000,000 people to shift their awareness and to empower them to create a better life for themselves, their families and their communities.

The Foundation's Corporate Headquarters is located at: 1075 Route 112, Lower Level, Port Jefferson Station, NY 11776 and can be reached by telephone: 631-331-2675. See more at: www.timetoplay.org